Genie Forklift

Genie is a universally acclaimed corporation that enjoys the spirit of alliance with their extensive network of connected customers. Genie Industries prides itself on the vision of bringing materials and people higher and extending beyond the products they design. Genie Industries strives to help clientele erect their operations no matter how large or small the level of undertaking may be.

In 1996, with the launch of the Genie Hoist, which is a pneumatic, transportable material lift spawned the foundation of Genie Industries. A series of aerial work platforms and additional materials lift trucks followed to satisfy consumer demand. These progressive products secured global recognition and established modern product design.

At this time, Genie Industries is a subsidiary of the Terex Corporation. Among their highest priorities are to build and maintain foremost quality production and uncompromising level of support and service. With customers from Dubai to Dallas and Hong Kong to Helsinki requesting the distinctive blue coloured material lift trucks on the jobsite, the company is firmly planted in their exceptional customer values and service. Acknowledging that their customers are their greatest motivation, the team at Genie Industries are personally committed to delivering expertise and maintaining customer rapport.

The trustworthy team is committed to greener, more environmentally sensible options to develop the goods that customers want. Genie Industries focuses on "lean production" practices in order to help limit waste while building very high quality forklifts in the shortest time period at the lowest feasible cost for the consumer. The team at Genie Industries is proud to serve the industry and this is reflected in every creation they design. Always welcoming consumer contribution enables them to manufacture and develop modern new products that are straightforward to service and handle, deliver optimum value-for-cost and satisfy worldwide standards. Thriving on customer opinion allows Genie Industries to repetitively evolve and satisfy the consumers' requirements.

Genie's service specialists are eagerly available to offer solutions to the inquiries you may have in order to keep you fully operational. Their extensive components network will promptly ship components to guarantee their customers' machinery are operating efficiently. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on consumer success. They manufacture and service their goods to maximize performance and uptime on the job. Delivering on-going instruction opportunities, to marketing support to flexible financing options, Genie Industries gives their customers the resources to get the most out of their purchase.