

Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, has been the best selling lift truck dealer in the U.S. Proudly celebrating more than 40 years of performance, the Irvine, California situated company offers a wide-ranging line of quality lift vehicles. Resulting from their status of excellence, reliability, and sturdiness, Toyota remains prevalent in this aggressive market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machines and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continual improvement and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's accomplishment to its stout dedication to manufacture the finest quality lift vehicles while delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's principal lift truck supplier and is amongst the magazines prestigious World's Most Admired Companies.

Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company values towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other companies and undoubtedly no other materials handling manufacturer can so far rival Toyota. Environmental responsibility is a fundamental feature of company decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end product is a lift truck that produces 70% fewer smog forming emissions than the present Federal standards tolerate.

Moreover in 2006, Toyota established a relationship with the Arbor Day Foundation, furthering their dedication to the environment. More than 57,000 trees have been planted in local parks and national forests damaged by ecological reasons such as fires, as a result of this partnership. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's system of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the U.S.

Industry-Leading Safety

Toyota's lift trucks offer superior durability, visibility, efficiency, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps limit the risk of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability is able to discern situations that may lead to lateral unsteadiness and likely lateral overturn. When one of these conditions have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is used on virtually every modern internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory worker training, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's standard of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help customers meet OSHA standard 1910.178. Training packages, videos and a variety of resources, covering a broad scope of subjects—from individual safety, to OSHA regulations, to surface and load conditions, are available through the dealer network.

Toyota's U.S. Commitment

Ever since the transaction of its first lift vehicle in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota

Industrial Equipment Manufacturing, TMHU has continued a solid presence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of land. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the total commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a education center.

Leader in Customer Service and Satisfaction

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations throughout the United States, providing the most complete and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total customer satisfaction.